



Coast2Coast Rx Card

<http://www.coast2coastrx.com>

FREE pharmacy discount card that offers users up to 75% savings on their retail prescriptions. In 2011, Coast2Coast saved users an average 55%.

The card is good for the entire family and it has no health, age, or income restrictions. There are no fees or paperwork to complete, users just present the card at the time of service and receive the discount. There is no expiration date or limit on the number of times the card can be used and it can also be used by those with health insurance plans with high deductibles.

Coast2Coast Program Highlights:

- Access to a FREE prescription discount card for use at over 59,000 pharmacies nationwide
- Over 60,000 name-brand and generic drugs are covered, including many pet subscriptions
- Cardholders receive up to 50% off family dental, vision and hearing needs, plus 50 to 80% discounts on lab and imaging tests
- Significant discounts also apply to diabetic testing supplies
- A 25% discount on all veterinary services at participating veterinarian offices.
- Royalty based upon the use of the card - \$1.25/qualified filled prescription paid to the County
- Increase purchases at local pharmacies – stimulating the local economy and generating sales tax revenue
- Access to WellCard Health Program – discount services for county employees and retirees

The WellCard Health Program has 6 additional benefits that the Coast2Coast Card does not provide:

1. Surgical Center Discounts
2. 24/7 Telemedicine
3. Discounts on Vitamins
4. Medical Hospital Bill Help
5. Discounts on Daily Living Products
6. PPO Medical Network

The WellCard program is designed to help counties address the rising costs of providing health care to their employees and retirees. As counties look to move to higher deductibles as a way to keep healthcare affordable the WellCard program lessens the financial strain to counties and county employees alike. The following link explains the program in greater detail <http://www.wellcardhealth.com> - the site will ask you put in an email and a password. Use the following and it will allow you access to the site. Email: welltest@competitivehealth.com; Password: demo

County Obligations

A county participating in the Coast2Coast Rx Discount Card Program is required to:

1. Endorse the program through Board approval
2. Execute a short agreement (only 3½ pages), includes a 30 day, no penalty termination notice
3. Schedule a press conference/release to announce the launch of the program
4. Provide a link on the County website to the County's private label webpage

For more info: contact Randy Hartmann at ACCG or Steve Rohm (National Sales Manager – Coast2Coast Rx Discount Card Program) at 724-772-9762 or steve@coast2coastrx.com

Frequently Asked Questions about the Coast2Coast **Rx Card**

Who is providing the discount card?

Financial Marketing Concepts, Inc. of PonteVedra Beach, Florida (“FMC”) is the company providing this Rx discount card. For over 25 years FMC has been building relations to form a network of over 59,000 pharmacies, including major chains and independents, to provide discounted services.

Are there any other additional benefits included with the Coast2Coast Card?

The Coast2Coast Rx Discount Card also offers discounts on different health care services including dental, vision, veterinarian, hearing, lab & imaging and diabetic testing supplies.

What are the savings when using a Coast2CoastRx card?

A cardholder can save up to 75% on an individual prescription. Annual savings generally range from up to 55%. Cardholders and their families can save up to 50% on their dental needs; an average of 10%-50% on their vision needs; 35% on their hearing needs; 25% on veterinary services; 50%-80% on lab services and imaging tests and 50% off retail of their diabetic testing supplies.

Can a health insurance prescription card be used at the same time with the Coast2Coast Rx card?

No. Only one card can be used when filling a prescription. However, if a prescription is not covered under a particular plan, then someone may go to a participating network pharmacy and use the card to obtain a discount.

Are there limits on the use of the Coast2Coast card?

No. A cardholder and his or her family may use the card as often as needed and the card does not have a termination date. Family members include all dependents as well as grandchildren.

Does the Coast2Coast card pay a royalty to the county and/or the state county association?

Yes. The Coast2Coast card pays a royalty of \$1.25 to participating counties for every filled prescription resulting in a paid claim. The Coast2Coast card also pays a .40¢ override to the Association County Commissioners of Georgia (ACCG) for every filled prescription resulting in a claim that originates from an association member’s county code.

Does the royalty money paid to the county and ACCG decrease the discount to the cardholder?

No. The royalty money paid to the county and ACCG comes from the professional fee received by Financial Marketing Concepts. Other programs paying a royalty DO decrease the discounts to cardholders.

What does a county need to do to become a participant in the program?

A county that would like to participate in the Coast2Coast Rx Discount Card Program will be required to:

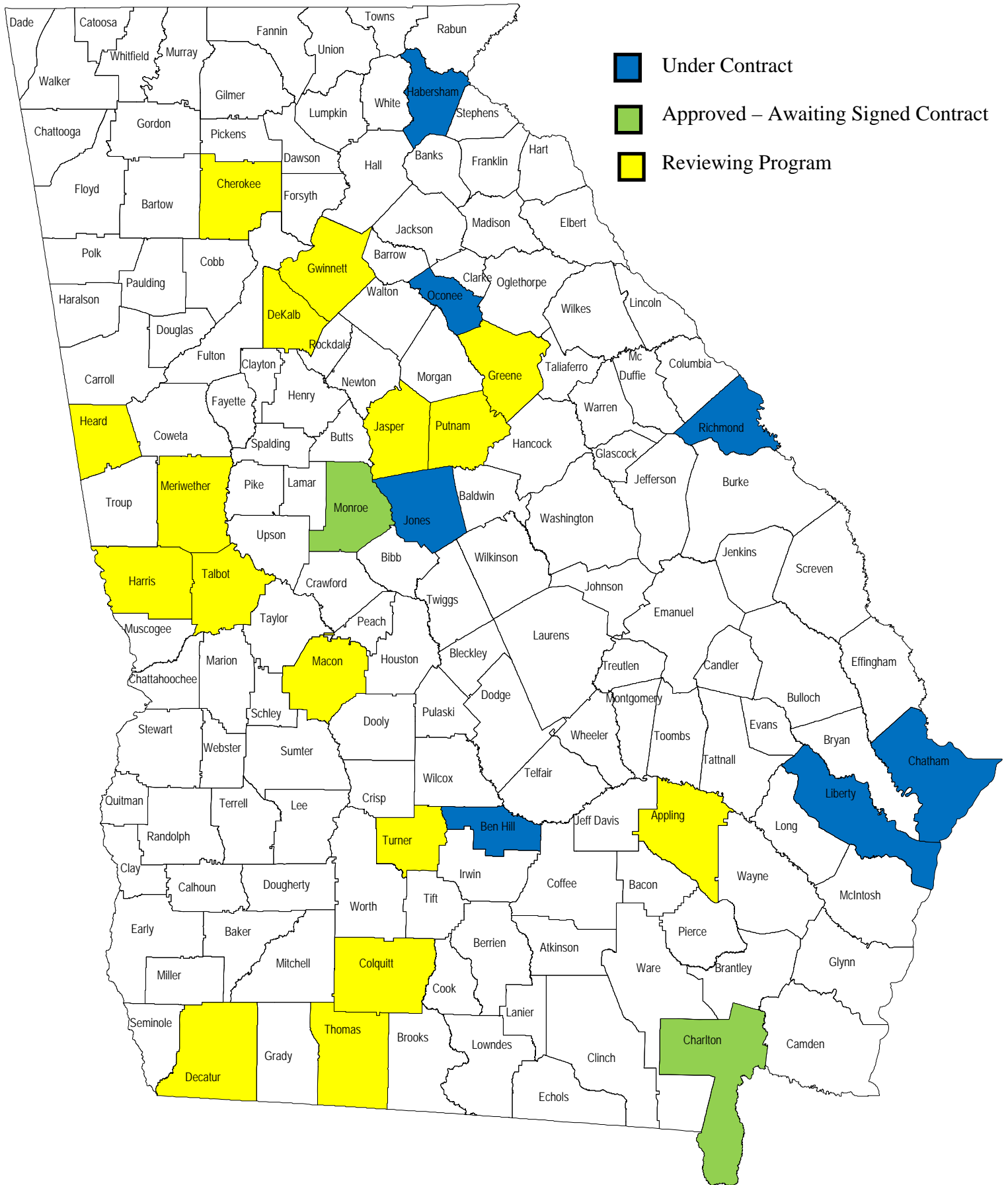
1. Endorse the program through Board approval
2. Execute a short agreement (only 3½ pages)
3. Schedule a press conference to announce the launch of the program or Coast2Coast will draft a press release for counties without major media outlets that the County approves
4. Provide a link on the County website to the County’s private label webpage

For additional information:

Any county that would like additional program information or to join the Coast2Coast Rx Discount Card Program contact Steve Rohm (National Sales Manager – Coast2Coast Rx Discount Card Program) at 724-772-9762 or steve@coast2coastrx.com or ACCG’s Membership Services Director Randy Hartmann at rhartmann@accg.org or 404.522.5022.

Counties participating in Coast2Coast Rx Card Program

June 15, 2012



Sample Coast2Coast Rx Card County Report

Augusta/Richmond, GA

Savings Report for Coast2Coast Rx Program 2012

Year to Date Totals		YTD % Saved
\$ 204,101	\$ 78,405	61.58%
	\$ 125,655	

Date	Retail Price	Discount Price	Amount Saved	% Saved
January	\$ 55,746	\$ 21,966	\$ 33,781	60.61%
February	\$ 63,449	\$ 25,650	\$ 37,799	59.57%
March	\$ 84,905	\$ 30,790	\$ 54,115	63.74%
April	-	-	-	-
May	-	-	-	-
June	-	-	-	-
July	-	-	-	-
August	-	-	-	-
September	-	-	-	-
October	-	-	-	-
November	-	-	-	-
December	-	-	-	-

Cumulative Savings

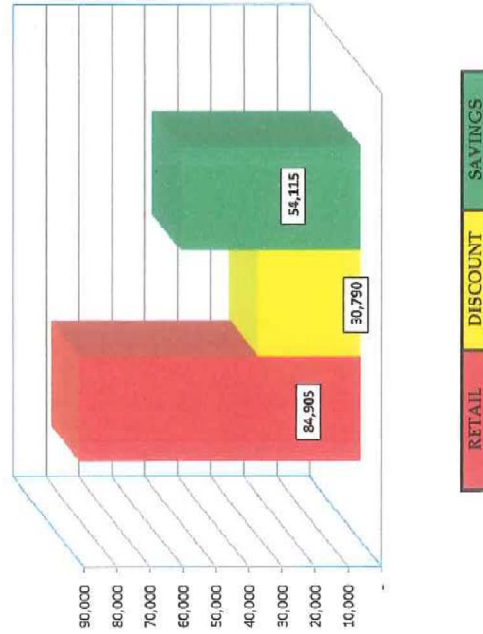
Monthly	Total
\$ 33,781	\$ 33,781
\$ 37,799	\$ 71,579
\$ 54,115	\$ 125,695
-	-
-	-
-	-
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-	-
-	-
-	-
-	-

Total Savings Since Implementation

Retail	Discount	Saved
\$ 890,385	\$ 443,439	\$ 446,946
50.20%		

Monthly Savings for March

63.74%



Total YTD Savings 61.58%

